

2010
CHAMBER SPONSORSHIP

Sponsor your Copperas Cove Chamber activities and events, by advertising Where You Want Your Business Seen! Please choose from the events below to advertise your business, choices are numerous and throughout the year.....BIG BANG for your dollars!

- \$1,000 Krist Kindl Markt**
(held the first weekend in December each year in the downtown area)
 - Banner at fest
 - Business listed on flyers
 - Ad on Krist Kindl Markt website
 - Business acknowledged at fest
- \$250 Evening Lighted Christmas Parade Sponsor**
(held in conjunction with Krist Kindl Markt and the HOT Bowl Game on the first weekend in December)
 - Name on emails & applications advertising parade
 - Business acknowledged during announcing of parade
- \$200 Safe Trick or Treat Sponsor**
(held either on Halloween night or if on a Sunday, the evening before)
 - Business listed on flyers
 - Business listed on Chamber website

FREE
Special Advertising

If you sponsor 6 of the above events, you will receive a **FREE ad** in our brand new Happenings in Copperas Cove brochure which will list all events sponsored by the City of Copperas Cove, Chamber of Commerce and any event co-sponsored by the Chamber of Commerce & Visitors Bureau. We will print 10,000 of these brochures and they will go to all area chambers, convention centers, all welcome bags and relocation information as well as Hood Howdy giveaways twice a year.

www.copperascove.com
www.rabbitfest.com

Business Name _____

Address _____

Phone _____

Total Sponsorship _____



- \$2,000 Rabbit Fest (RF) Sponsor**
(held every 3rd weekend in May for the last 29 years, & up to 80,000 attendees each year)
 - Banner at entrance to RF at City Park
 - Ad on RF & Chamber websites
 - Business acknowledged at event
 - Business listed in print advertising & on t-shirts
 - 4 t-shirts & 4 passes

- \$1,000 Parking Sponsor at RF**
 - Sign on fence & rope around parking area
 - Ad on RF website
 - Business listed on t-shirts
 - 2 t-shirts & 2 passes

- \$1,000 Entertainment Sponsor at RF**
 - Banner on Fester's Stage
 - Ad on RF website
 - Business listed on t-shirts
 - 2 t-shirts & 2 passes

- \$250 Golf Cart Sponsor at RF**
(Only 7)
 - Sign on golf cart (front & back) that will be used all over RF area
 - Ad on RF website

- \$250 Rabbit Fest Parade Sponsor**
(held on Saturday the 3rd weekend in May at 10:00 am)
 - Name on flyers & emails advertising RF parade
 - Business acknowledged during announcing at parade



Bike/Run Central Texas (bike and runs bring tourists from outside our city to stay in our hotels, shop in our stores, eat in our restaurants and buy other retail items)

\$1,000 State Championship Bike Race Sponsor
(this race is held on Fort Hoods west range roads, co-organized with Fort Hood) (400 to 600 bicyclists sign up for this race)

- Banner at race
- Sponsors listed in print advertising
- Ad on Bike/Run page of Chamber website
- Coupons/business cards/flyers at race sign-up
- Business can volunteer at water station wearing your business t-shirts

\$500 TBI Bike Race Sponsor
(first bike race of the Texas season always held in January) (200 to 400 bicyclists sign up for this race)

- Sign at race check-in
- Ad on Bike/Ran page of Chamber website
- Business can volunteer at race wearing your business t-shirts

\$500 Gallop or Trot at the Gap 5K Run/Walk
(run held each fall listed as part of the Central Texas Race series)

- Sign at Run/Walk located at City Park
- Ad on Bike/Run page of Chamber website



\$500 Annual Banquet Sponsor
(banquet held for general membership & guests each January)

- Business listed in program
- Business advertised with invitation
- Business acknowledged at banquet

\$250 Military Affairs Dinners Sponsor
(only 6 ads available) (7 or 8 dinners held each year at the Civic Center, hosted by the Chamber's Military Affairs Committee, approximately 50 to 60 soldiers and spouses are invited to each dinner)

- Business with logo listed in all 7 or 8 programs (one program for each person, usually around 120 attending)

\$250 Fall Carnival Sponsor
(held at Ogletree Gap Park)

- Banner at event
- Business listed on flyers
- Business listed on Chamber website

\$250 Spring or Fall Circus Sponsor
(held at Ogletree Gap Park whichever season circus is available)

- Banner at event
- Business listed on flyers
- Business listed on Chamber website

The Copperas Cove Chamber of Commerce organizes and promotes events for our city and our Chamber members. This year along with our members in the downtown area we will sponsor all the events that are held downtown.

