

COPPERAS COVE CHAMBER OF COMMERCE & VISITORS BUREAU  
SPONSORSHIP/ADVERTISING CHECKLIST

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Sponsor/Advertiser \_\_\_\_\_

Chamber Representative \_\_\_\_\_

Date \_\_\_\_\_

Ad formats on are developed using guidelines established by the Interactive Advertising Bureau. Ads may be your design or ours, and linked to your website or email. Placement options may be static or rotated.

Ad size	Position	Pixel size	Max. file size	Annual Pricing	Sponsor Level
Standard skyscraper	right	120x600	30k	\$150	Chamber Sponsor
Standard banner	top or bottom	468x60	25k	\$ 75	
Vertical banner	right	120x240	25k	\$ 75	Parking/Entertainment Sponsor
Leaderboard	top	728x90	30k	\$ 75	
Square Button	right	120x120	25k	\$ 50	Golf Cart/Parade Sponsor

No more than 3 loops of animation or 15 seconds. We accept most forms of rich media including Flash. If you don't have the resources to create your ad or banner, we may be able to create it for you or put you in contact with our designer. Contact us for further information.

**Expandable banner guidelines:**

- The banner can only expand on user initiation
- Any sound must be user click activated
- The banner must contract on roll off
- The page must be restored to normal after banner contraction

**Video banners:**

- Any sound must be user-initiated
- Must have visible video play/stop and sound on/off controls
- Maximum file-size is 30k

**Flash files:**

- Please supply a backup gif
- Let us know what version of flash the banner is created in
- Ensure flash file contains a click tag function, if desired.

All ads are subject to approval. Web-ready artwork should be emailed to [advertising@copperascove.com](mailto:advertising@copperascove.com).

Website URL \_\_\_\_\_

Banner URL \_\_\_\_\_

Point of Contact Name & Email \_\_\_\_\_

Sponsor Level \_\_\_\_\_